

We are a family owned small business located in Redding CA. The Hagedorn family has owned and operated Shasta Bass Baits since 2016. Both Trever and Jody grew up in the north state and have a passion for the outdoors. It was nothing but a hobby that began the journey of Shasta Bass Baits. Some may know Trever as the Mad Scientist. When it comes to pouring baits Trever has an eye for detail and the knowledge of what patterns are hot. Over the course of the years Trever has managed to juggle working his full time job as a railroad engineer and keeping all our customers satisfied with Shasta Bass Baits. In 2023 Trever set out after acquiring his guiding license and is now a fully certified guide. We look forward to offering you a professional, knowledgeable and friendly guiding experience. Can't wait to either get on the waters with you or set you up with the G.O.A.T of all swim baits.